

Press Release

For Immediate Release

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ANNE MCCUE WINS AIRPLAY DIRECT'S' FOLK / AMERICANA ARTIST CONTEST CO-SPONSORED BY SLOT-1 STUDIO

July 8, 2008 – Ambler, PA -- Recording artist Anne McCue (AnneMcCue.com) is winner of an international contest, “All Things Digital Folk/Americana Artists Contest” sponsored by AirPlay Direct (AirplayDirect.com) and co-sponsored by Slot-1 Studio, Ambler, PA, among other industry co-sponsors of the contest, who are providing Ms. McCue with a promotional, publicity, performance, and recording Grand Prize package valued at over \$30,000.

AirPlay Direct is recognized as revolutionary, efficient and cost effective way to securely deliver “broadcast-quality” music and electronic press kits to music industry professionals around the world. Slot-1 Studio is providing a recording studio package for a master quality five song EP for the winner.

Ms McCue, a native of Australia, has been included along with Bob Dylan, the Byrds, Patty Griffin and other great artists in the collection '4 Decades of Folk Rock' and was a special guest at the International Guitar Festival. She will be releasing a new album "East Of Electric" in August 2008. McCue recorded and produced the album at her own Flying Machine Studio in Nashville. Inspired by the golden era of folk pop music which took place in the late sixties, she set about recording and playing every instrument she could get her hands on - guitars, mandolin, banjo, piano, bass guitar, ukulele, shaker, tambourine, organ, drum, and others. "broadcast-quality" tracks at <http://www.airplaydirect.com/AnneMcCue>.

Ms McCue's Grand Prize Package includes:

- A 16 week national radio promotion package from Bill Wence Promotions www.billwencepromotions.com
- A 12 week digital radio promotion package from 1617 Virtual www.1617virtual.com
- A 12 week national publicity / marketing package from Press Pak Public Relations; www.MySpace.com/prespakpr

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- An official Folk Alliance National Conference 2009 live performance showcase; www.folk.org
- A recording studio package for a master quality EP (5 songs) from Slot-1 Studios; http://www.slot-1.com/studio_tour
- A song on The Sin City Social Club Sampler Vol. # 10 / distributed during AMA Conf. and SXSW; www.sincitysocialclub.com
- Placement to digital downloads via download page at VirtualMusicMarket.com for one year; www.VirtualMusicMarket.com
- Placement on the True Talent Management film & TV placement compilation (a
- An on-air "feature artist" interview on Big Kev's syndicated radio show "It's Motel Time Again" (value priceless)
- An on-air "feature artist" interview with Rick Star from Texas Rebel Radio (value priceless)
- A on-air "feature artist" interview on the Billy Block Show; www.BillyBlock
- A feature artist interview with Big Kev in the Artist Development Coop's Media Guide magazine; www.artistdevelopmentcoop.com
- A live performance slot at Billy Block's showcase in Nashville (value priceless)
- A live performance slot at Famous Dave's BBQ in Chicago (value priceless)
- A live performance slot at The Berkeley Cafe in Raleigh, NC (value priceless)
- A "Featured Artist" advertising / promotion package from AirPlay Direct (a \$1,500 value)

For more information on AirPlay Direct please visit www.AirPlayDirect.com

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Based in Ambler, Penn., Slot One Entertainment, Inc. is a record label and publishing house that represents artists from Slot-1 Studios in musical genres including: Singer / Songwriter, rock, pop and alternative. Slot One Entertainment, Inc. is a member: American Society of Composers Authors and Publishers (ASCAP), North East Regional Folk Alliance(NERFA), Host NSAI Eastern PA Chapter. For more information visit: <http://www.slot-1.com> Logo: http://www.slot-1.com/Logo_Guitar_DSCN0486_small.JPG